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# JOHN DOE PRODUCTIONS

## JOHN BLOOD

The Feature Film

### BUSINESS PLAN

Seeks Funds in the Amounts of:  
**\$937,445.00**

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## Executive Summary

The Producers of the *JOHN BLOOD* feature film project seek to raise \$937,445.00 dollars to secure pre-production, production, completion, post-production of the project. Scheduled to shoot in October 2008, *JOHN BLOOD* will be targeted for major theatrical release as well as esteemed horror festivals to jump start the buzz and marketing process for this unique feature film.

In our case, investors will be paid from net proceeds received from the exploitation of the motion picture. In addition to the full principle plus an Interest Return of 15%, investors will receive the following:

- Profit sharing of net proceeds
- An invitation to attend special VIP events and public screenings of the movie
- An Executive Producer Credit
- A copy of the film on DVD
- First consideration for future investment opportunities

### **Minimum Investment:**

The minimum investment is 50,000, which is 1 unit investment. There are 19 units available for purchase. Each unit allows 2.6% participation in net proceeds. Up to 49.4% participation in net proceeds is available for profit sharing.

### **Repayment of Investment:**

The investor will get First Position and be repaid from the initial net proceeds received from the exploitation of the motion picture. The repayment will be 100% of the initial investment, 15% Investment Return of the original investment, and up to 49.4% net profit participation.

### **Anticipated Length of Investment:**

Investors should anticipate their money being tied up for a minimum period of 18 months.